

# Continuing Education Leadership Program (CELP)

**March 21-26, 2010 & October 4-8, 2010**



**UNIVERSITY OF TORONTO**  
FACULTY OF MEDICINE

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## Introduction

Today's health care system is becoming increasingly complex – from overload of guidelines and new information, to the increasing cost of services, to an ever-changing technological frontier. Continuing Health Education providers play an important role in supporting health professionals to keep up with the changing environment.

The Continuing Education Leadership Program (CELP) is a certificate program designed to meet the needs of individuals who are interested in promoting excellence, innovation, change, and scholarship in continuing education initiatives for health professionals. This program specifically aims to provide the participants with a broad range of valuable management and leadership skills and the tools necessary to lead continuing education initiatives for health professionals in today's complex health care environment.

By the end of the course, we expect that participants will be able to:

- Identify and discuss how the demands and forces of change in the health care environment have created opportunities and challenges to continuing health education providers;
- Use a systems thinking approach to map the clinical care gaps and change needs and strategically align Continuing Health Education to meet these gaps and needs;
- Apply innovation principles and change process to lead, implement new initiatives and overcome barriers to change;
- Foster collaboration with a diversity of stakeholders in continuing health education to enable success;
- Lead and promote innovation in continuing health education for Health professionals.

## Target Audience:

This program is geared towards leaders in continuing education who are in a position to influence innovation in continuing education including those engaged in patient safety initiatives, quality improvement initiatives, knowledge translation and performance improvement initiatives.

## Program Format

This program will provide an interactive, problem-based learning environment where a variety of formats will be used to allow participants to explore, experiment, and apply subject matter with the guidance of expert faculty to cover core principles associated with continuing education, patient safety, quality improvement in health care, leadership, innovation, change and scholarship.

The overall program will consist of the following elements:

- Two, one-week residential sessions in Toronto (March 21-26, 2010 and October 4–8, 2010)
- “Innovation project” conducted at participants' home organizations
- Supplementary self directed educational activities between residential sessions
- Project coaching support
- Online community of practice to encourage peer coaching and support

## Fee

**\$3,000.00 CAD**

## For more Information

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## How to Apply

The Continuing Education Leadership Program (CELP) aims:

- to build **leadership** abilities on a foundation of management, education and scholarship in continuing health education.

### Who can Benefit?

**Individuals** who are:

- engaged in continuing health education, knowledge translation, patient safety, quality improvement, performance improvement initiatives or health policy;
- considering career advancement within CHE;
- interested in promoting excellence, innovation, change, and scholarship in continuing education initiatives for health professionals.

### Key Areas:

- Continuing Health Education (CHE) learning principles and theories
- Best Practices in CHE design and delivery (including e-technology, interprofessional education)
- Outcome Evaluation and Performance Measurement
- CHE in Patient Safety, Quality Improvement, Knowledge Translation
- Partnerships and Collaborations across sectors
- Leadership
- Managing CME programs and offices

## Application Process

To apply to the Continuing Education Leadership Program please complete the following steps:

### 1) Application Process

Requirements include:

- Copy of your CV/Résumé

Please complete short application survey here:

[APPLICATION LINK](#)

**2) Deadline for Submission:** January 15, 2010

### 3) Notification of Acceptance

Applicants will be notified of acceptance into the program on February 1, 2010.

### 4) Registration

The registration process **will open upon notification of acceptance**. Those accepted will be provided with a link for online registration.

**For further information or assistance** with the application process, please contact the CEPD Office at:

Tel: 416.978.2719 / Toll-Free: 1.888.512.8173

Email: [info+int1088@cepdtoronto.ca](mailto:info+int1088@cepdtoronto.ca)