



*The Society for Academic Continuing
Medical Education (SACME) presents:*

**Saturday,
June 13th**

to

**Wednesday,
June 17th**

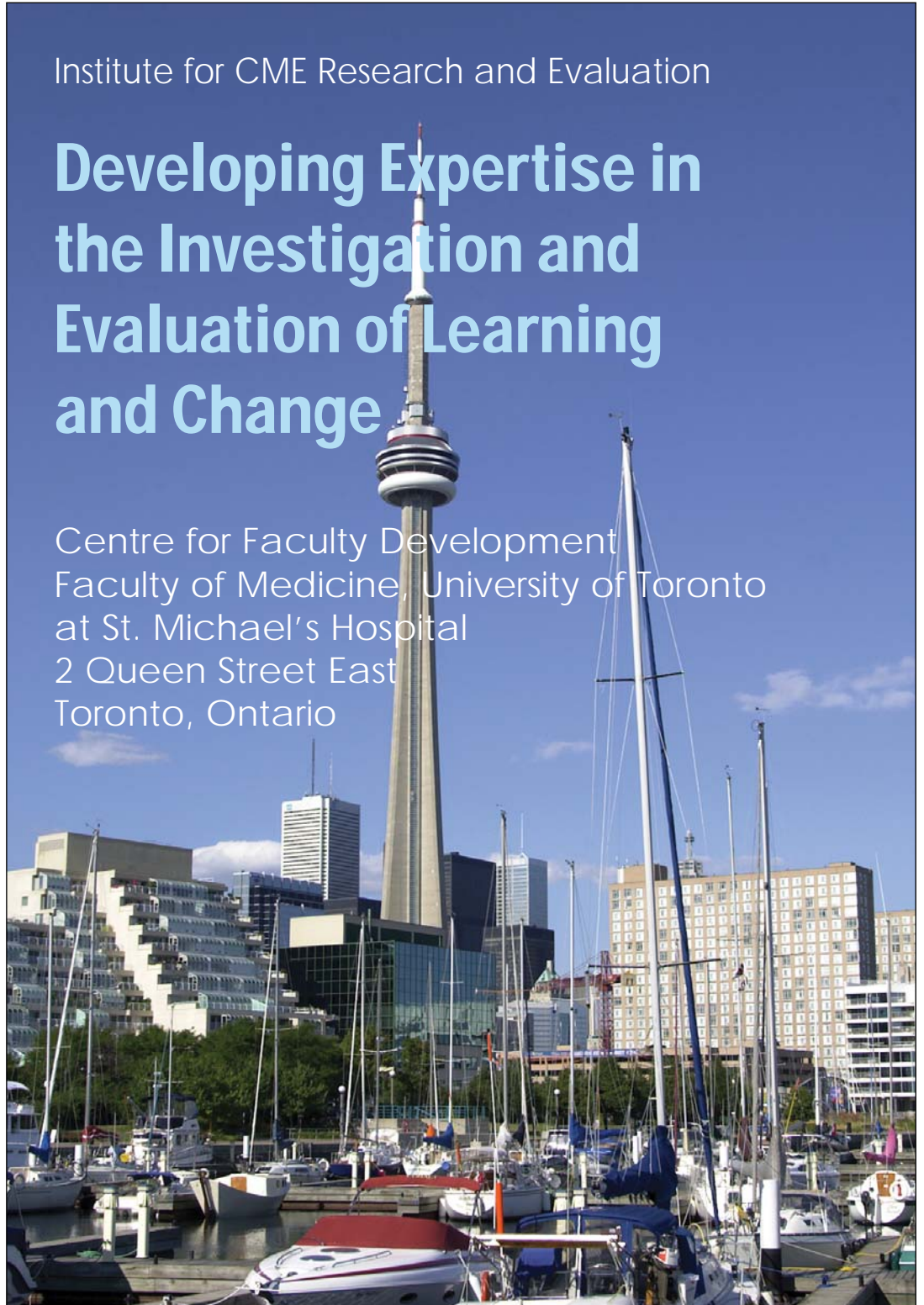
2009

SACME

Institute for CME Research and Evaluation

Developing Expertise in the Investigation and Evaluation of Learning and Change

Centre for Faculty Development
Faculty of Medicine, University of Toronto
at St. Michael's Hospital
2 Queen Street East
Toronto, Ontario



Background

This is the 6th Research Institute organized by SACME. The course is designed for both novice and experienced CME researchers and evaluators. We anticipate that there will be a mix of learners interested in research and evaluation in roughly equal proportions. Some learners will be interested in doing research and evaluation themselves; others will be seeking an enhanced understanding of research and evaluation for other purposes (e.g. evaluating research and evaluation proposals).

Course Objectives

The primary goal is to contribute to participants' development of knowledge, understanding and skill within the field of CME/CPD research and evaluation. Specifically, the Institute will help participants develop a research proposal or evaluation plan for either a new project, or a project already in development. The goal is NOT to complete a polished project, but to be able to move the project forward.

The curriculum will focus on theoretical and practical approaches to CME/CPD research and evaluation, including the following: formulating research and evaluation questions, relevant conceptual and theoretical frameworks, quantitative and qualitative methodologies, data collection and analysis, ethics reviews, literature search strategies, funding strategies, writing for publication, identifying local resources, and creating project sustainability as participants return home.

There will be **two curricular streams: research and evaluation**. Participants will be asked to select one stream; there will also be common and separate seminars and workshops.

Participants will be assigned to small groups with a consistent facilitator throughout the course and have an opportunity to choose a variety of workshops to enhance their knowledge and skills in specific areas. There will be time for independent learning including access to experienced researchers and scholars in program evaluation.

Unique learning activities include completing a relevant self-assessment tool in CME/CPD research and evaluation, the use of reflective tools to guide their reflection and critical thinking, learning in a computer lab, and pre/post tests using an audience response system.

Features of the Institute

- Experienced knowledgeable international faculty
- Enjoyable learning environment
- Explore the 2nd most international city in the world (Wikipedia)
- Time for networking, reflection and 1:1 meetings with mentors
- Inclusion of meals, nutrition breaks, scheduled social activities and program costs are included in the tuition fee
- Potential opportunities for partial scholarships
- Meeting SACME faculty/scholars and learn more about how this organization can help support the implementation of your research or evaluation project

Planning Committee

Co-Directors:

Curtis Olson, PhD
Ivan Silver, MD

Mary Bell, MD
Todd Dorman, MD
Jocelyn Lockyer, PhD
Joan Sargeant, PhD
Mary G. Turco, EdD

Faculty

Joanne Goldman, BSc

Research Associate, Li Ka Shing Knowledge Institute and Centre for Faculty Development at St. Michael's Hospital, Toronto

Gabrielle Kane, MD, PhD

Associate Professor of Radiation Oncology, Department of Medical Education and Biomedical Informatics, University of Washington

Jocelyn Lockyer, PhD

Associate Dean, Continuing Medical Education University of Calgary

Maria Mylopoulos, PhD

CHSRF/CIHR Postdoctoral Fellow, Wilson Centre for Research in Education, Sick Kids Learning Institute, Hospital for Sick Children

Curtis Olson, PhD

Head, Research & Development Office of Continuing Professional Development in Medicine and Public Health, University of Wisconsin-Madison

Kathryn Parker, PhD

Assistant Professor of Paediatrics, University of Toronto Educator/Evaluator, Sick Kids Learning Institute, Hospital for Sick Children

Laure Perrier, MLIS, MEd

Information Specialist Office of CEPD, Faculty of Medicine University of Toronto

Scott Reeves, PhD

Director of Research, Centre for Faculty Development at St. Michael's Hospital Scientist, Li Ka Shing Knowledge Institute of St. Michael's Hospital Scientist, Wilson Centre for Research in Education

Joan Sargeant, PhD

Director, Research and Evaluation, Continuing Medical Education Director, Program for Health and Medical Education Research Dalhousie University

Jane Tipping, MAEd

Educational Consultant, Office of CEPD, Faculty of Medicine University of Toronto

Institute Bursary Opportunities

The SACME Research Committee is offering 4 bursaries of \$500 CAD to support participation in the SACME Summer Research Institute. The goal of these bursaries is to foster the development of researchers in CME.

Criteria - The following will be considered:

1. Research interests and goals
2. Support for their research endeavours when they return home
3. Inability to access adequate funding to attend the Institute

Ideally, successful candidates would be selected from each of the two Institute participants:

- Beginner - having little research experience
- Intermediate / Experience - bringing a research project for development to the Institute

Application Procedure:

1. Complete the Institute registration form and needs assessment.
2. One page description of your research experience and training, research goals, project description if applicable.
3. A brief letter from your supervisor confirming support for research development upon return home and funding need.

Application Deadline: May 18, 2009

Selection Process:

The Institute Planning Committee will review applications and notify the successful candidates on or before **June 1, 2009**.

For inquiries, please contact:

Curtis Olson, PhD
E-mail: caolson2@wisc.edu

Disclosure

Speakers will be requested to disclose to the audience, any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program.

Saturday, June 13

6:00 pm Welcome Reception and Barbeque

Sunday, June 14

7:30 am Breakfast (provided)

8:00 **Welcome and Introductions**

- Agenda and expectations
- Complete a self assessment tool

8:45 Current Trends and Issues in CME Research and Evaluation (including similarities and differences in research/evaluation)

9:30 **Breakouts**

Research Stream:

Defining a Research Question

Evaluation Stream:

Elements of Systematic Program Evaluation

10:30 Refreshment Break

11:00 **Breakouts**

Research Stream:

Facilitated Small Group Work-Shaping your Research question

Evaluation Stream:

Facilitated Small Group Work-Describing the Program and its Logic

12:30 Lunch (provided)

1:30 Introduction to Theories which Inform CPD (small group case work)

3:00 Refreshment Break

3:15 Travel to Computer Lab, Gerstein Library

3:45 **Searching the Literature:**

- The Value of Lit Review to Research and Evaluation
- How to Create a Search Strategy of Currently Published Research and Evaluation Studies

5:30 Dinner (on your own)

Monday, June 15

8:00 **Breakfast Breakouts**

Research Stream:

Further Development of Research Questions

Evaluation Stream:

Evaluation Purposes, Approaches/Models, and Questions

9:00 **Research Stream:**

Using theory and Conceptual Frameworks

Evaluation Stream:

Small Group/Individual Work on Evaluation Purpose, Approach and Questions

10:00 Refreshment Break

10:30 **Research Stream:**

Qualitative Approaches: Rationale and Outcomes

Evaluation Stream:

Designing the Evaluation (data, data collection, data sources, timeline)

12:00 Lunch (provided)

1:00 **Research Stream:**
Quantitative Methods-Rationale and Outcomes

Evaluation Stream:

Small Group/Individual Work on Evaluation Design

2:30 Refreshment Break

3:00 **Concurrent Workshops: Data Collection Skills**

Participants will be able to select from four workshops:

1. Survey Methodology
2. Using Clinical Data
3. Conducting Focus Groups
4. Interviewing Skills

5:00 Dinner (on own)

Tuesday, June 16

8:00 **Breakfast Breakouts**

Participants will be able to meet within their assigned facilitated small group to further develop their research or evaluation strategies or use this time work independently or 1:1 with a facilitator

9:30 **Data Analysis 101 - Part 1**

Quantitative Analysis: Statistics

10:30 Refreshment Break

11:00 **Data Analysis 101 - Part 2**

Qualitative Analysis: Content and Interpretation

12:00 Lunch (provided)

1:00 **Concurrent Workshops**

Participants will be able to select from two workshops:

1. Quantitative Analysis and Data Management (cont'd)
2. Qualitative Analysis and Data Management (cont'd)

3:00 Refreshment Break

3:30 Responsible Conduct of Research and Evaluation and Tips on Ethics Applications

4:15 Funding in CME Research and Evaluation

5:00 Freshen up at Hotel

7:00 Evening Social Event (tbc)

Wednesday, June 17

8:00 **Breakfast Breakouts**

Participants will be able to meet within their assigned facilitated small group to further develop their research or evaluation strategies and to prepare for the late morning presentation of their project outline

9:00 Writing for Publication

10:00 Refreshment Break

10:30 **Breakouts**

Research Stream:

Presentation of Research Proposals

Education Stream:

Presentation of Evaluation Proposals

12:00 **Next Steps:** Mentoring, CPD and Role of SACME Program Evaluation, Post-test, Self-assessment

1:00 Farewell Lunch

Accreditation

The Office of Continuing Education and Professional Development, Faculty of Medicine, University of Toronto is an accredited provider for The College of Family Physicians of Canada, The Royal College of Physicians and Surgeons of Canada and The American Medical Association.

Fees

SACME / ACME Members\$719 CAD

Non-Members\$815 CAD

The fee includes tuition, breakfasts, lunches and course materials.

Registration

- Registration is limited to 30 participants.
- Deadline for registration is **May 15, 2009**.
- Please register online at: www.cme.utoronto.ca. Click on "Looking for an Event" and enter event code: **INT0903**.

Cancellation

Refunds will not be issued for cancellations received after **June 8, 2009**. A processing fee of \$40 will be retained on all cancellations.

The University of Toronto reserves the right to cancel events. Registrants will be notified at the earliest possible date in the event of a cancellation. Tuition fees for events cancelled by the University will be refunded; however the University will not be liable for any loss, damages or other expenses that such cancellations may cause.

Visitor Information

Mid-June is a wonderful time to be in Toronto. Come not only to work and learn, but to enjoy the ambience of Canada's largest and most ethnically diverse city. The waterfront, nightlife, and numerous restaurants are never far away. The Institute will be relaxed and casual - bring shorts and sandals.

For information about Toronto tourist attractions please visit the Toronto Tourism website: www.torontotourism.com



Course Location

Centre for Faculty Development, Faculty of Medicine,
University of Toronto at St. Michael's Hospital
2 Queen Street East (Manulife Building)
9th Floor, Suite 908

Accommodation

The Metropolitan Hotel Toronto, 108 Chestnut Street

Phone: 416.599.0555 Toll-Free: 1.800.668.6600

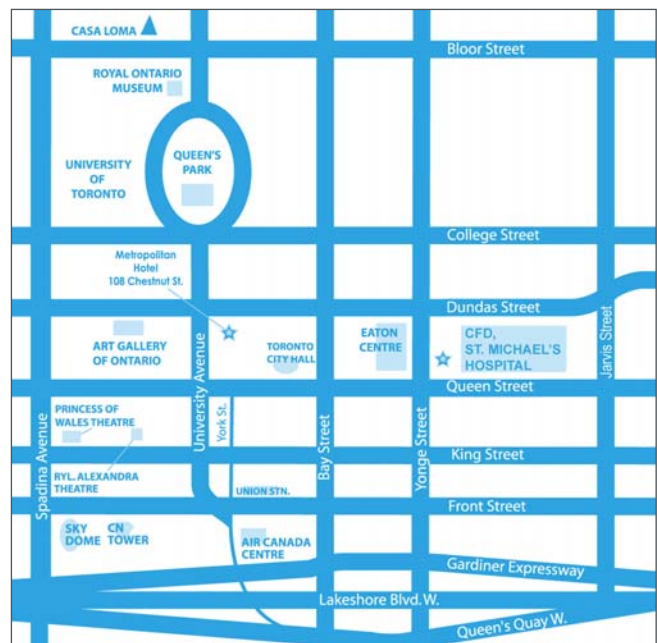
Fax: 416.597.6351

E-mail: reservations@metropolitan.com

Website: www.metropolitan.ca/toronto

A limited block of rooms is being held at The Metropolitan Hotel at the group rate of \$165 CAD (plus taxes) single/double. Please direct your room requirements to the hotel reservations department stating your group affiliation as "**University of Toronto - Faculty of Medicine, Continuing Education**". Rooms at the conference rate will be available until the block fills or **May 22, 2009**, whichever occurs first.

Please reserve early to avoid disappointment.



For Information

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Faculty of Medicine, University of Toronto

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